

Consumer power can Save the Redwoods

*Stop
liquidation
logging!*

Support
a living
wage!

& stop sweatshops!

Save endangered species!

BOYCOTT the Gap, Banana Republic & Old Navy stores!

No more
sweatshops!

Protect
our
forests!

The billionaire Fisher family of Gap, Inc., has made a fortune from Gap clothing sales by exploiting desperately poor people in sweatshops worldwide. Now they've purchased 350 square miles of northern California redwood forest--from Louisiana Pacific--and are logging these damaged forest lands once again--*clearcutting* (in 80% of their logging plans), using *toxic herbicides*, chopping down *the last old growth* (only 3% left), and destroying *the very last wildlife habitat*.

The Fishers' logging company (Mendocino Redwood Co.) purchased a phoney "green label" from the Forest Stewardship Council, a group that is helping the timber industry to subvert California environmental law by "privatizing" the review of corporate timber plans. Don't be fooled by this false F.S.C. "green label"! The Fishers' long term logging plans have not been subjected to public review!

The Fishers are actively trying to destroy environmental and labor protections. They are Global Pirates!

Please use your consumer power to stop these atrocious business practices!



For info on how to obtain CRAP T-shirts, and for more info on these issues:

*Save the Redwoods-Boycott the Gap**
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